SWINDON TOWN FOOTBALL CLUB

SATURDAY, 4th OCT., 1958

Division III

SWINDON TOWN

V.

NOTTS COUNTY

Kick-off 3 p.m.

Official Programme 3º

Southern Laundry Co. Ltd.

LAUNDERERS & DRY CLEANERS

Station Rd., Swindon

C. LLOYD & SON

LTD.

Shell Service—Open 7.30 a.m. - 11 p.m.

Agents for Borgward Cars
and Alexander Conversions

CRICKLADE Rd. SWINDON

Make your Goal the

EAGLE HOTEL

(Prop.: Tom Hamilton)
WORTHINGTON :: GUINNESS
DEVENISH BEERS :: BASS
REGENT ST., SWINDON

For Value, Service and Courtesy . . . Little & Co. Ltd.

Ladies' and Gents'
Outfitters and Furnishers

31-32 FLEET STREET, SWINDON Telephone 2831

NEXT MATCH :

FOOTBALL COMBINATION

SWINDON T. v. NORTHAMPTON T.

SATURDAY NEXT, 11th OCTOBER, 1958

Kick-off 3 p.m.

A welcome stop on your way across town . . .

White Hart Hotel
(Prop.: Arthur Payne)

Newport Street, Swindon

LEESE, ING & Co. Ltd. Incorporating BARKER & CO.

Mineral Water and Squash Manufacturers

TELEPHONE 2744/2320

STADIUM SEATS

SEND FOR OUR ILLUSTRATED BROCHURE

We can manufacture to suit your requirements

MARTYN LYNSHAW, LIMITED, BOUNDARY WORKS, STRATTON ROAD, SWINDON

SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON

President: H. V. SLADE, Esq., O.B.E., J.P. Vice-Presidents:

Messrs. E. H. CHEGWIDDEN, S. R. GRAY

Directors:

Mr. W. J. CASTLE (Chairman); Mr. H. E. LANE (Vice-Chairman) Mr. B. T. HAMILTON (Hon. Treasurer); Messrs. C. CHANDLER, J. DAVIES, R. FRICKER, F. PLYER, H. WILLIAMS and K. H. WILMER

Manager: B. J. HEAD

Secretary: R. A. MORSE

Vol. 9

4th OCTOBER, 1958

No. 7

Club Notes

After the display against Bradford City, the news from Chesterfield was extremely welcome. A 3—1 victory was much more than even the most optimistic of us expected. Apparently the changes made were most effective, as all national press reports spoke well of Swindon, and their team work.

Early Wednesday morning the team again set off on the long journey north, to play the return game against Bradford City. Few supporters who saw the home game looked for anything better than a draw. However the team thought otherwise, and again we won an away victory. This was the second in five days—good going indeed. Another point worth mentioning—Kelly scored all 3 goals at Chesterfield and the 2 goals against Bradford City. Congratulations to Jim Kelly. May we have many more hat-tricks please?

The Reserve game was not quite so good as the previous ones. Undoubtedly the injury to Sampson upset the balance of the forward line. The team, however, still holds a high position in the London Combination I compared to the compared to t

bination League.

The 'A' Team, composed of very young players, continued its winning way against a strong Chippenham Town Reserve side. The score—8 goals to 3—scored by Skull 3, Hunt 2, Jackson 2 and Bates. It is very pleasing indeed to see the team holding first place in the Wiltshire Premier League.

Today we welcome back to the County Ground very old friends in Notts County. Supporters will remember many fine games with them a few years ago, and a certain 4th Round Cup-tie is still very fresh in

the memory of many of us.

May the County enjoy their return visit to Swindon, and may we see an excellent game.

B. S. BUTLER

WATCHMAKER & JEWELLER

Watches, Clocks, Barometers, Jewellry Cuflery, Fancy and Leather Goods JOIN OUR CLUB!

72 CRICKLADE ROAD, SWINDON Telephone 3502

W. G. SLATTER

RADIO & TELEVISION
Repairs to all Electrical Apparatus

74 Cricklade Road, Swindon

WATSON'S CENTRAL NEWSAGENCY

1 Wellington Street, Swindon

Swindon's Leading Wholesaler

L. WOLLEN

WINES & SPIRITS

373 Cricklade Rd., Swindon

Our Visitors

J. LINTON (Goal)—In his seventh season with the Club. 82 appearances so far. Debut at Huddersfield 8/11/52. Born Glasgow. Height 6ft. Weight 11st 10lbs. Stylish, but safe goalkeeper.

J. D. KILFORD (F.B.)—A most promising player who recently made his league debut. Signed from a Derby Junior side in 1957. Born Derby. Height 5ft. 10½ ins. Weight 12st. 11lbs.

F. CRUIKSMANK (L.B.)—Joined the Club in 1950. Regular choice since 1954. Born Polmont. Strong type of back. Height 5ft. 10ins. Weight 11st. 6lbs.

H. LOXLEY (R.H.)—Joined the Club in 1954. Born Maflock. Height 5ft. 11ins. Weight 11st. 4lbs. Very strong player, particularly good on heavy grounds.

P. W. RUSSELL (C.H.)—A tall and strong type of player. He has served the Club exceptionally well since he left Wolves in March, 1956. Height 5ft. 11½ inc. Weight 13st. 8lbs.

SAVOY RESTAURANT 49 REGENT STREET

OPEN FROM 9 A.M. UNTIL 9.45 P.M.

H. E. LANE

(REGENT STREET) LTD.

The Pork Sausage Specialists
117 VICTORIA RD., SWINDON

Telephone: 2336

Maylott Studios

For GROUP & SPORT Photographs
OFFICIAL PHOTOGRAPHER TO
SWINDON TOWN FOOTBALL CLUB
31 Faringdon Rd. Tel. 2792

THE NATIONAL PLAYING FIELDS ASSOCIATION

(President: H.R.H. The Prince Phillip,
Duke of Edinburgh, K.G., K.T.)

Please send a donation to The Gen. Sec.,
17 Eccleston Square, London, S.W.1., to
belo in providing Playing Fields and Children's Playgrounds throughout the country.

This space generously donated by
J. RYE, 14 Grovelands Avenue, Swindon

C. Dunn & Son

BUILDERS & DECORATORS

Alterations, Renovations, Conversions Plumbers and Sanitary Engineers 503 CRICKLADE ROAD Tel. 2522

WILSON'S CAFE

(Prop.: BRIAN NOTTON)

200 yards from Ground

RIGHT ON THE BALL

County Ground Hotel

(Adjoining Football Ground)
FULLY LICENSED

ARKELL'S ALES at THEIR BEST Mine Host—Mr. Geo. Baillie Your Refreshments to-day are supplied by . .
WISE'S Catering Service
52 GODDARD AVENUE, SWINDON
Telephone 5562

Also at Majestic and Regal Ballrooms, Coate Water and Town Gardens High-class service for Weddings, Suppers

Our Visitors—continued

G. CARVER (L.H.)—Club Captain. Brilliant ball player who has been watched recently by first division clubs. Regular since 1956. Born Leigh Court Height 5ft 7im Wild 1916.

Leigh Court. Height 5ft. 7ins. Weight 10st. 7lbs.

R. WYLIE (I.R.)—A brilliant inside forward. Joined the Club in 1949 from school, and is the longest serving player on the books at the present time. 217 appearances so far. Born Glasgow. Height 5ft. 8½ ins. Weight 10st. 7lbs.

S. NEWSHAM (C.F.)—Joined us from Bournemouth at the beginning of 1957/58 season. A useful player who scores quite regularly. Born Farnworth. Height 5ft. 8½ ins. Weight 11st. 2lbs.

E. T. RUSSELL (I.L.)—Signed from Leicester City August 1958. A fine utility defender who can also operate at inside forward. Born Cranwell. Height 6ft. 1in. Weight 13st. 7lbs.

J. W. LANGFORD (O.L.)—Signed from Nottingham Forest August 1958. Made three first team appearances with them. Fast and strong left foot shot. Height 5ft. 8ins. Weight 11st.

GODDARD & Co.

Wholesale and Retail
WINE, SPIRIT, BEER
& CIDER MERCHANTS

9 REGENT STREET, SWINDON Telephone 2415

Also at 100 NORTHERN ROAD, SWINDON

MAIN DEALERS FOR

VAUXHALL ::: JAGUAR BEDFORD

Any make of Car or Truck supplied — Used Vehicles a specialised part of our business.

SKURRAY'S SWINDON

Telephone: 2266

RENTACAR

(KEMBREY STREET CORNER)

'Phone SWINDON 5809 for Contract or Short Period Self Drive

CARS : VANS : SCOOTERS

Swindon Bacon Curing Co. Ltd.

Specialists in
Bacon, Pork & Cooked Ham

50 FLEET STREET
SWINDON

Telephone: 2122

WARNES (SWINDON) Ltd.

Electrical Contractors Radio and Television

Contractors to
SWINDON TOWN FOOTBALL CLUB

160 COUNTY RD., SWINDON 'Phone 3519

9 SWINDON St., HIGHWORTH

'Phone 379

HALF-DAY EXCURSION BOOKINGS

Every Wednesday

to

LONDON 11/3

from SWINDON JUNCTION
Depart 1.8 p.m. and 4.5 p.m.

Return from Paddington 6.35, 8.5 9.25 9.50 or 11.50 p.m. the same day.



Western Region

W. B. CARTER

Newsagent, Tobacconist and Confectioner

Large selection of Boxes of Chocolates

always in stock

CORONA, TIZER, DRINKS, Etc.

Agents for Wall's Ice Cream

188/190 FERNDALE RD., SWINDON

Telephone: 3089

SWINDON TOWN V. NOTTS COUNTY SWINDON TO SWIN

NEAL (2) B MORGAN (4) JACK (CORBETT (7) MICKLEWRIGHT (8) KELLY (9)

Referee:

E

F

U

R

N

S

H

E

R

Mr. J. K. Taylor (Wolverhampton) FOOTB

LANGFORD (11) RUSSELL E. (10) NEWS
CARVER (6) RUSSELL P.
CRUIKSHANK (3)
LINTON

NOTTS COL

LEFT WING

These teams are subjec-

16-17 BRIDGE ST

Blunsdon Abbey Caravans

BLUNSDON, SWINDON, Wilts.

Tel.: Blunsdon 281

SPECIALISTS IN RESIDENTIAL
AND TOURING CARAVANS

Agents for PEMBERTON, BERKELEY, STIRLING, PENARTH

Any N.C.C. approved make supplied
Used Bargains always in stock

Hire Purchase Terms Arranged
SITES AVAILABLE

ST. MARGARET

Wiltshire Bacon Factory Ltd.

BACON and HAM CURERS

Lard Manufacturers and Canned Goods Distributors

OXFORD ROAD, SWINDON

Stratton St. Margaret 3211/2/3

ERRICKS LTD.

COUNTY

Kick-off 3 p.m.

DON TOWN

HIRTS, WHITE SHORTS

LEFT WING

u

H

O

L

S T E

R

E

R

5

.

R

E

M

0

٧

A

BURTON
BINGLEY (3)
JACK (5) OWEN (6)
LLY (9) EDWARDS (10) CHAMBERLAIN (11)

Y TIME OTBA

Linesmen:

Red Flag-

Mr. J. T. W. Bibbey (Portchester)

Yellow Flag-

Mr. H. Williams (Aberdare)

NEWSHAM (9) WYLIE (8) ELL P. (5) LOXLEY (4) ROWBY (7) KILFORD (2)

LINTON

IS COUNTY

subject to alteration

RIGHT WING

SWINDON

PHONE

Haskins Garage

Sales: Wroughton: Service 263

AUSTIN

MORRIS ROVER

LAND ROVER

Avon Vale

SWINDON'S DEPENDABLE LAUNDRY AND CLEANERS

158 WESTCOTT PLACE Tel. 3039 We shall be delighted to serve you

PLESSEY

may have just the job for you!

Why not enquire about present

SKILLED and SEMI-SKILLED **VACANCIES**



COOPERS BUY

SCRAP LEAD CAR BATTERIES

MARSHGATE WORKS SWINDON 5543

ONE QUALITY ONLY—THE BEST!
FRESH SUPPLIES DAILY

York Road Fisheries
SWINDON

WET, DRY or FRIED

Tel.: 3680

H. MILLARD

The Valley Stockists (PENHILL)

TOBACCONIST, CONFECTIONER, MINERALS Ice Cream, Stationery, Toys, Fancy Goods Toilet Requisites, Kiddies' Socks, Canvas Shoes

NYLONS WOOL

H. & J. HIGGINS

39A HAVELOCK STREET

for Civility — Service and of course GROCERIES For all your requirements

Before and After the match

Hodgetts of Swindon
5 DROVE ROAD: Tel. 4625
GROCERIES: SWEETS: CIGARETTES

Supporters' Club Notes

These notes are being written before the match against Bradford City, and, whatever the result, Supporters will wish to congratulate the team on the win at Chesterfield. There was plenty of enthusiasm at the County Ground as the periodical announcements were made, during the match with Coventry City Reserves. When all members of the team have played their part in a good win, it is usually invidious and unwise to mention anyone in particular, but all Supporters will be pleased that Jim Kelly ceased to suffer the bad luck which seems to have accompanied him so often, however hard he has worked.

His experiences have been somewhat similar to those of Ben Morton, who was signed from Torquay a year or two before the war, at a fee which in those days, was a substantial one for a Third Division Club to pay. Although one of the leading goal scorers of the day, he played for several months with Swindon before getting a goal, but, once he had done so, he scored very consistently.

Many Supporters will remember the fright he gave us in his first match, when he swallowed his chewing gum. The Directors of that time and the Committee of the Supporters Club, having just provided a large

IF YOU WANT SERVICE, CONSULT . . .

Carter Bros.

80 COMMERCIAL ROAD, SWINDON

ELECTRICAL, RADIO AND TELEVISION
SALES AND SERVICE
Tel.: Swindon 5832 and Wootton Bassett 471

All your PET requirements can be found at-

Ron's Pet Stores

(Prop.: R. R. Gosling)
Budgerigars, Canaries, Foreign Birds
Seed, Cages, Aquaria, etc.

196 Rodbourne Rd. 54 Cricklade Rd. Tel. 3262 SWINDON Tel. 3193

Oxford Asphalt Co.

Asphalt & Flexible Roofing Contractors also Coloured Asphalt Flooring 77a ST. CLEMENTS STREET, OXFORD To be well shod-

Victoria Shoe Repairs
129 VICTORIA ROAD, SWINDON

First class materials and workmanship

The Rendezvous of all Sportsmen ...

The Crown Inn

(Host: FRANK PLYER)

Arkell's Best Ales : Fully Licensed SNACKS, ETC.

STRATTON ST. MARGARET Tel. 2339

A. DUNMORE

Off-Licence and General Stores

Arkell's B.B.B. Ales and Stout
Ace Minerals::: Weston's Cider
Leading Brands of Wines and Spirits
60 RODBOURNE RD. Swindon 3224

PLEASE HELP

CANCER RESEARCH

by sending a gift to
BRITISH EMPIRE CANCER

CAMPAIGN

11 GROSVENOR CRESCENT, LONDON, S.W.1 or to your local committee After the match—

For a drink and a chat, call at the

Running Horse Inn

Prop.: H. E. Bathe FULLY LICENSED WOOTTON BASSETT Rd., SWINDON

Supporters' Club Notes (continued)

transfer fee, must have been very relieved when the trainer left the field, as the Probate Valuation of a player is considerably below the price paid in the open market. Ben played in one match only for Swindon when football was resumed after the war, and then returned to play for his native Shrewsbury—not then members of the Football League.

To return to the present day—the general public will have read of the first gift of £2,000 to the Football Club, which we forecast in the previous notes. Our Competition is again proving very popular. We get completely "sold out" of tickets each week, and we see no reason why this should not continue. We could sell many more if the law permitted.

As mentioned on other occasions, we can still accept as members of the Club, Supporters who may not wish to participate in the Competition. Just call at our Office prior to any match, or give your name with a minimum fee of 6d. for the season, to any member of the Committee.

We still derive also quite a useful sum from match collections. The players can co-operate here, indirectly, as a lead of a goal or two at half-time softens many hard hearts.

COATE GARAGE



REPAIRS SERVICING TYRES OVERHAULS
REBORING
WELDING

Props.: E. V. & W. H. Mattick

MARLBOROUGH ROAD, SWINDON

'Phone: Stratton St. Margaret 3152

NEWELL'S AUTO SALES

B.M.T.A.

USED CAR SPECIALIST

*

49 SWINDON ROAD Stratton St. Margaret, Swindon

Typewriters

from £10

DOBELL SHEARMAN & CO. LTD.

26 HIGH ST. & 33 FARINGDON RD., SWINDON Telephone 2312

JESMOND HOUSE HOTEL Highworth

A.A. R.A.C. (5 miles from Swindon on A 361

Superb Food until 10.30 p.m. First Class Accommodation Club Cocktail Bar

Telephones: HIGHWORTH 364 — 241

KEY OF THE BOARD

A	_	Ireland	v.	England
В	_	Arsenal	v.	West Brom. A.
C	_	Burnley	v.	Chelsea
D	_	Bristol City	v.	Charlton
E	_	Fulham	v.	Scunthorpe
F	-	Bournemouth	v.	Tranmere Rovers
G	NATE OF	Bradford City	v.	Halifax
H	-	Bury	. v.	Rochdale
1	_	Hull City	v.	Newport County
J	-	Mansfield Town	v.	Queens Park R.
K	_	Nørwich C.	v.	Plymouth Argyle
L	_	Southampton	v. A.	Reading
M	_	Aldershot	v. 17	Walsall
N	-	Barrow	V	Coventry
0		Carlisle Utd.	v.	Exeter City
P	_	Chester	v.	Port Vale
Q	-	Hartlepools	v.	York City
R	_	Oldham	v.	Shrewsbury
S	-	Southport	v.	Workington
-				

THE EMBASSY RESTAURANT

T — Watford

(Over Barkham's)

Victoria Rd., Swindon SPECIAL THREE COURSE LUNCHEON

Good Food. Excellent Service

Don't buy a Car, Motor Cycle or Scooter until you have seen the wide selection we have to offer at

Bradford

CORONATION CAR SALES

68 VICTORIA ROAD

Telephone: 6106

THE SWAN

(Hosts: Mr. and Mrs. Joe Woods)
PRIORS HILL: WROUGHTON

Fully Licensed
Simonds' Ales : Snacks, etc.
Coach Parties Welcomed
Family Room Now Open

Telephone: WROUGHTON 380

"COAL!"
"COAL!"

J. WILMER

ST. MARGARET'S ROAD, SWINDON Telephone: 2535

MEET YOUR FRIENDS AT THE

Southbrook Inn

(Hosts.: Mr. and Mrs. Jack Scutts)
FULLY LICENSED
CLINCH BEERS, ETC.

SOUTHBROOK STREET, SWINDON Tel.: 5837

C. & M. LITTLE

FAMILY GROCERS AND PROVISION MERCHANTS

The Shop for Good Value

190 COUNTY ROAD, SWINDON

YOUR ENTERTAINMENT TODAY IS BEING PROVIDED BY THE NEWARK IMPERIALS CARNIVAL BAND. THE BAND GIVES ITS SERVICES FREE OF CHARGE AND TAKES A COLLECTION AT HALF-TIME. PLEASE GIVE THE COLLECTION YOUR GENEROUS SUPPORT

This SPACE RESERVED for

THE LAUNDERETTES

at

59 WELLINGTON ST.

and

186 VICTORIA ROAD SWINDON For High Class
Central Heating, Plumbing
Painting and Decorating
Electrical Installations
and Repairs

NORTH WILTS
Sanitary & Heating
Co. Ltd.

NEWPORT ST., SWINDON

'Phone: 4201

Always at your service.

L. BIBBY

For all Types, Rags, Iron and Metal, etc.

Spot Cash Paid. Please Telephone 2101
and our van will call.

THE PADDOCK, ERMIN STREET
STRATTON ST. MARGARET

The Rendezvous of all Sportsmen . . .

THE WHITE HOUSE

(Hosts: Mr. and Mrs. Stan Rider)

1 CORPORATION ST., SWINDON

We sell USHERS BEERS

SWINDON 2526

CAN ALSO BE YOUR LUCKY NUMBER!!!

if you ring

HOLMES & LUCAS

14A REGENT STREET ::

SWINDON

for all your

TELEVISION, RADIO AND ELECTRICAL REQUIREMENTS

LUCKY PROGRAMME

Please retain your programme. An announcement will be made at half-time of two numbers and the holders will be given a stand seat at the next Division III game. The persons who purchased the programmes bearing the winning numbers should call at the office after the game and claim their seats.

Nº 0055

L. E. GUNNING

Painter and Decorator
Colour Schemes submitted on request

ESTIMATES FREE

64 ST. MARY'S GROVE, SWINDON 'Phone 4938

15 Regent Circus (near G.P.O.)

A. J. D. WOODHOUSE & A. SMITH
Mewsagents: Tobacconists: Confectioners
Agents for Wessex School of Motoring
Book your Coach for Private Parties
or for your Football Outings

Bell Bros.

(A. C. BELL)

Boot and Shoe Makers and Retailers

6 Regent Circus, Swindon
Tel.: Swindon 3297

R.G. & E.W. Reynolds

HATTON'S NEWSAGENCY

Family Grocers and Provision Merchants

Deliveries all Districts

34 Hunt Street, Swindon
Telephone: 2596

MAKE YOUR GOAL

The Falcon Inn

(HOST : ARTHUR FLEMING)

Pully Licensed : Simond's Beers : Snacks, Etc.

WESTCOTT PLACE, SWINDON

Telephone 5363

J. J. Jefferies & Son

GROCER & PROVISION STORES

The Shop for Good Value

27 SHRIVENHAM ROAD, SWINDON

'Phone: 3306

Advertising Rights acquired by Sports Publications, 46 Watford Way, London, N.W.4 Printed by Swindon Signcraft Ltd., Henry Street Works, Swindon: Telephone 3282